



Board of Directors – MEETING MINUTES
Media Lounge, WestWorld, Scottsdale, AZ
May 29, 2024

- I. Board meeting called to order by Boyd Rice, President at 9:07 AM.
 - a. Present
 - i. Boyd Rice, President
 - ii. Paul Bailey, Vice President
 - iii. Trey Neal, Treasurer
 - iv. Todd Crawford, Secretary
 - v. Corey Cushing, Executive Committee
 - vi. Dr. Joe Carter, Executive Committee
 - vii. Todd Bergen, Executive Committee
 - viii. Ben Baldus, Executive Committee
 - ix. Lance Johnston
 - x. Jay McLaughlin
 - xi. Diane Edwards
 - xii. Dan Roeser
 - xiii. Cayley Wilson
 - b. Via phone
 - i. Beverly Servi
 - c. Guests present
 - i. Emily Konkell, Executive Director
 - ii. Kim Cervenak, NRCHA Merchandise
 - iii. Bobbie Lewis, NRCHA Merchandise
 - iv. Tara Carter, Programs Manager
 - v. Callie Boevers, Director of Media and Communications
 - d. Guests on call
 - i. Patty Tiberg, Incentive Program and Marketing Manager
 - e. Absent
 - i. Jake Telford (Dan Roeser, proxy)
 - ii. Jon Roeser
- II. Approval of Minutes
 - a. April 2, 2024
 - i. Jay McLaughlin moved to approve the minutes, seconded by Lance Johnston.
Motion PASSED, none opposed.
- III. Action Between Meetings
 - a. Email Vote to approve end date of [REDACTED]
- IV. NRCHA Merchandise Update (Kim Cervenak & Bobbie Lewis)
 - a. Presentation of Ruby Rose Merchandise. Kim Cervenak, owner, intends to retire by January 1, 2025.
 - b. Board approves for Emily staff to work with Ruby Rose and adjust contract as needed.
- V. Committee Reports
 - a. Executive Committee / Finance
 - i. 2024 Celebration of Champions – financial review
 1. Paul Bailey reports that the show ended positively with a large increase in entries.
 - ii. Texas State Reimbursement Update
 1. Paul Bailey reports that the NRCHA is now a part of a Coalition with other horse organizations which has hired a lobbyist.
 - iii. Update on Anna Morrison v. NRCHA

1. Paul Bailey makes a motion to move into executive session, seconded by Ben Baldus. MOTION PASSES, none opposed.
 2. Trey Neal makes a motion to move out of executive session, seconded by Paul Bailey. MOTION PASSES, none opposed.
- b. Judges
- i. Second Look
 1. NRCHA 5.3.1 - Rivets on Chin Strap (Johnston)
 - Corey Cushing makes a motion to approve NRCHA 5.3.1, seconded by Jay McLaughlin. MOTION PASSES, none opposed.
 2. Add ++ to Herd Work, Cow Work, Boxing Box Judge Cards (Johnston)
 - Todd Crawford makes a motion to approve ++, seconded by Corey Cushing. MOTION PASSES, none opposed.
 3. NRCHA 19.3.5.3 - Carryover of Major Penalties (Johnston)
 - Corey Cushing makes a motion to approve 19.3.5.3, seconded by Todd Crawford. MOTION PASSES, none opposed.
 4. Steer Stopping – 5 point penalties (Johnston)
 - Dan Roeser makes a motion to approve the 5 point penalty, seconded by Corey Cushing. MOTION PASSES, none opposed.
 - ii. First Look
 1. NRCHA 9.13 – Settling Herd (Johnston)
 2. NRCHA 19.2 – Jogging (Johnston)
 3. NRCHA 16.2.5 - Testing | Updated Test (Johnston)
 4. NRCHA 16.2.4 - Testing | No-Fail Test (Johnston)
 - Todd Crawford makes a motion to move forward with the No Fail Testing for Judges, seconded by Corey Cushing. MOTION PASSES, none opposed.
 5. NRCHA 19.6.6.6 - Box Drive (Johnston)
 6. NRCHA 19.6.6.7 – Box Drive new cow (Johnston)
 - iii. Clarification
 1. NRCHA 19.5.5 - Steer Stopping | Rule Correction (Johnston)
 - Trey Neal makes a motion to approve the clarification of 19.5.5, seconded by Dan Roeser. MOTION PASSES, none opposed.
- c. Strategic / Long Range Planning
- i. NRCHA Stallion Incentive Program Update (Tiberg/Carter/Konkel)
- d. Affiliate
- i. NRCHA 12.1.16 (Meek/Konkel)
- e. Animal Welfare
- i. There was no report from the Animal Welfare Committee.
- f. Ethics
- i. [REDACTED]
 1. Trey Neal reports that the Ethics Committee has reviewed the complaint against [REDACTED] and has voted to enforce a [REDACTED] fine and [REDACTED] probation.
- g. Hall of Fame
- i. Dan Roeser reports that the Hall of Fame Committee recommendations for Inductees for 2025 HOF:
 1. Charter Colonel
 2. Boyd Rice

3. Kevin Stallings
4. HOM: Linda Mars
- ii. Corey Cushing makes a motion to approve the inductees, seconded by Todd Crawford. MOTION PASSES, none opposed.
- h. Horse Sale
 - i. There was no report from the Horse Sale Committee.
- i. Non Pro
 - i. 6-year-olds in snaffles for all NRCHA classes (Edwards/Konkel)
 1. The board would like to continue to visit the idea of allowing Non Pro Boxers to show 6 year olds in snaffles in all classes.
 - ii. NRCHA 3.8 Discussion (Edwards)
 - iii. Non Pro Boxing Eligibility (Edwards)
 1. The board will continue to visit the Non Pro Boxing eligibility.
 - iv. NRCHA 2.2 – College Professors / Instructors (Edwards)
 - v. NRCHA 2.3.8.2 – Professional trainer to NP (Edwards)
- i. Owners
 - i. Boyd Rice reports on behalf of Abrian Bass that the Owners Committee will be having a meeting at the Western Derby.
- j. Professionals
 - i. Cayley Wilson reports the professionals have considered ring steward at premier events along with the set sizes but not formal changes have been made.
- k. Rules
 - i. Requests
 1. Request from [REDACTED] (Konkel)
 2. Request from [REDACTED] (McCleary/Konkel)
 3. Request from [REDACTED] (Konkel)
 4. Internship Program – NRCHA 2.2.1.6 (Konkel/Cross)
 - The board would like to make some changes to the current proposal and revisit in October.
 5. Late add to existing entry (Konkel)
 - ii. Clarifications
 1. NRCHA 9.8.3 – Same Class (Konkel)
 - Paul Bailey makes a motion to approve, seconded by Trey Neal. MOTION PASSES, none opposed.
 2. NRCHA 9.8.4 – Or LAEs (Konkel)
 - Paul Bailey makes a motion to approve, seconded by Trey Neal. MOTION PASSES, none opposed.
 - iii. First Look
 1. NRCHA 11.1.3.5 - Cowboy Class (Konkel)
 2. NRCHA 1.2 – Earnings clarified (Konkel)
 3. NRCHA 3.8.1, 3.8.2, 3.8.3 – Boxing eligibility (Cushing/Konkel)
 - Lance Johnston makes a motion to approve the eligibility for youth in boxing classes, seconded by Jay McLaughlin. MOTION PASSES, none opposed.
 4. NRCHA 2.3.7 – Provisional Non Pro rules (Konkel)
 5. VII. Section 7 (Konkel)
 - iv. Second Look
 1. NRCHA 7.3.3.3 & 7.3.3.4 (Konkel)
 - Lance Johnston makes a motion to approve changes, seconded by Trey Neal. MOTION PASSES, none opposed.
- l. Show

- i. 2024 NRCHA Hackamore Classic Schedule (McCleary/Konkel)
 - 1. Paul Bailey makes a motion to approve, seconded by Trey Neal.
MOTION PASSES, none opposed.
 - ii. Private Incentives (Servi/Konkel)
 - m. Sponsorship
 - i. National High School Rodeo Sponsorship Renewal (Konkel)
 - 1. Todd Crawford makes a motion to continue the partnership with the National High School Rodeo Association, seconded by Lance Johnston.
MOTION PASSES, none opposed.
 - n. Marketing
 - i. NRCHA Reined Cow Horse News (Boevers)
 - o. Youth
 - i. KY clinic

VI. Old Business

VII. New Business

- a. Update on NRCHA Foundation (Chelsea Edsall)

VIII. Adjournment

- a. Corey Cushing makes a motion to adjourn at 3:07 PM, seconded by Lance Johnston.
MOTION PASSES, none opposed.